



TidWiT nominated Finalist in 2013 Microsoft Excellence Awards

*Microsoft Recognizes TidWiT's Outstanding
Contribution in the Innovation Category*

CONTACT

TIDWIT: Wissam "Will" Yafi
703.761.7600
will@tidwit.com

MICROSOFT: Donna Boyce
425-706-4597
donnabo@microsoft.com or phone

RESTON, Virginia, April 4, 2013 – Virginia based TidWiT Inc. today announced that the company has been nominated Finalist in the 2013 Microsoft Preferred Supplier Program (MPSP) Excellence Awards. With these Awards Microsoft annually recognizes suppliers that consistently provide an outstanding level of service and quality. This year, TidWiT has been chosen as an Award Finalist in the Innovation Category recognizing its work helping the Microsoft Corporate Citizenship Team launch the Build Your Business (BYB) Curriculum to a worldwide audience of young entrepreneurs on a globally accessible and syndicated platform.

The Microsoft Corporate Citizenship (MCC) team, partnering with the International Youth Foundation (IYF), were looking for an innovative supplier to create a globally accessible online learning experience for young entrepreneurs in emerging democratic areas to boost their economies—namely North and Sub-Saharan Africa, the Middle East, and South Asia. The original expectation was simply a basic online course. The learning solution that TidWiT delivered ended-up being an innovative approach that took basic learning into the Social Learning community realm.

TidWiT's successful curriculum development provided the MCC team and their partner IYF with an engaging learning environment that could be delivered onsite or remotely via **TidWiT's Social Learning cloud platform**[®]. Through this platform, tens of thousands of youth all over the world were enabled to retool themselves to launch entrepreneurship initiatives that create economic and employment opportunities where they never existed. The entire project was delivered swiftly on the cloud, without any burdens on Microsoft's ITG or that of its partner organizations who want to re-push out the curriculum through syndication.

Will Yafi, founder and CEO of TidWiT: *"We are very excited about this nomination through Microsoft. In fact, TidWiT owes this recognition to the Corporate Citizenship team as well as to IYF's team. And we will continue working towards expanding the solution and providing the Innovative Learning Solutions breaking new grounds for the corporation and its global community of partners."*

About Microsoft and the MPSP Excellence Awards

Founded in 1975, Microsoft (Nasdaq: MSFT) is the worldwide leader in software, services and solutions that help people and businesses realize their full potential. The MPSP Excellence Awards recognize superior performance, exemplary service and innovation by suppliers that are members of the MPSP, previously referred to as the Microsoft Vendor Program. The purpose of the Microsoft Preferred Supplier Program is to build long-term relationships with a select group of strategic vendors that create long-term value for Microsoft. Finalists of the 2013 MPSP Excellence Awards were nominated by Microsoft employees and will be awarded based on excellence in quality, value, service and innovation. Winners will be announced during the May 30-31, 2013 MPSP Summit on Microsoft's corporate campus in Redmond.

About TidWiT Inc.

TidWiT was founded in 2003 and is an innovative leader in the Social Learning space. It's award-winning Social Learning platform and solutions seamlessly bring together content, communities, and commerce. TidWiT empowers organizations with break through e-learning solutions that tear down traditional walls helping reach a wider audience of employees, customers, and partners. Through its cloud-based platform, TidWiT helps companies create, socialize, syndicate, and monetize their learning; and complements it with customized learning services such as content creation, localization, and delivery. TidWiT has been a supplier of Microsoft since 2004 and a preferred supplier since 2010. For more information please visit: www.tidwit.com