TIDWIT   IBM
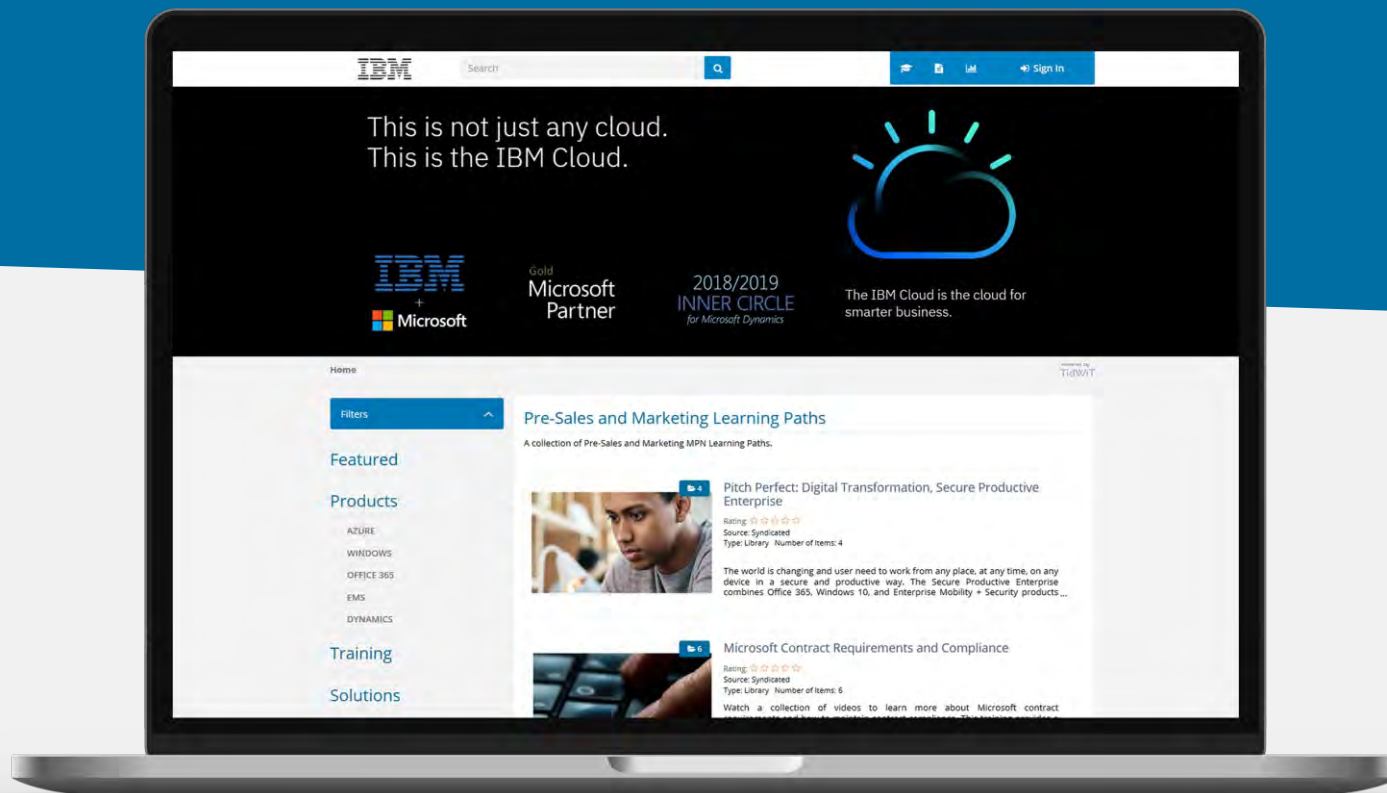
IBM, TIDWIT PARTNER TO TRANSFORM ENABLEMENT
Microsoft-integrated digital ecosystem leverages YourLearning and SSO to optimize implementation

CONTACT US | Call or email us to find out how TIDWIT will help your organization better meet its digital ecosystem needs:

703.761.7600   sales@tidwit.com   www.tidwit.com

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CHALLENGE

As a global Microsoft Alliance partner for well over four decades, IBM found seamlessly integrating into the Microsoft digital ecosystem to access Microsoft's multiple portals and knowledge-bases very challenging. This prevented IBM and its global users from staying current and slowed down time to market and sales operations. IBM tried to port some of the content into its own YourLearning LMS system, but it proved to be too complex. Recognizing that partners can't reach objectives if they can't connect to one another dynamically and in real-time, IBM looked for a more efficient, effective and integrated solution.

SOLUTION

IBM deployed TIDWIT Corporate Edition as a spoke connected to the Microsoft Digital Ecosystem hub. This solution delivered many benefits including dynamic syndication of more than 10,000 pieces of content and seamless integration with YourLearning with single-sign-on (SSO), enabling users to more quickly search, find and access that content. Real-time GDPR-compliant data provided to IBM through detailed reporting made tracking user activity and certifications much more effective.

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THE DIGITAL ECOSYSTEMS NETWORK

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RESULTS

Full deployment occurred in a matter of weeks versus the months originally projected, resulting in a very fast ramp to thousands of users and tens of thousands of views. The TIDWIT architecture proved to be a good match for the integration of YourLearning and SSO. IBM has deployed content much more rapidly and seamlessly into their existing training environment-leveraging SSO as part of a solution that has empowered, modernized and transformed interactions within a robust Microsoft digital ecosystem.

> " TIDWIT makes the latest Microsoft learning much more easily and quickly accessible to IBM practitioners, especially with a focus on certification.

Arjiit Chakrabarti
Global Learning Lead, IBM

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